

Typography

Hero Junior, our unique brand typeface, was designed by brand typography specialist Miles Newlyn. He's customized the characters to reflect how children are taught to write, creating a clear and accessible geometric sans suitable for both digital and offline communications.

HeroJunior-Light DESKTOP

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

HeroJunior-Light
Weight: 300
Style: normal

HeroJunior-Super DESKTOP

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

HeroJunior-Super
Weight: 400
Style: normal

HeroJunior-Regular DESKTOP

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

HeroJunior-Regular
Weight: 400
Style: normal

HeroJunior-Bold DESKTOP

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

HeroJunior-Bold
Weight: 700
Style: normal



LEAP Guidelines

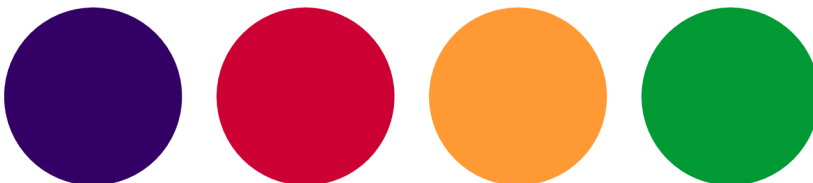
The key brand resources and fundamentals to get started with our brand.
Find logos, colors, and typography specs

Logo



Color Palette - LEAP

Primary



#36A9E0

#FECE1C

#63B046

#2F597B



KidWorks Guidelines

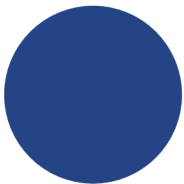
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Logo



Color Palette - KidWorks

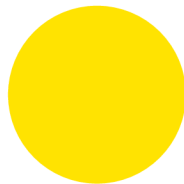
Primary



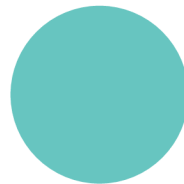
#254486



#FF671C



#FFE301



#67C5C0



#9ECC3E

Alphabet Academy Guidelines

The key brand resources and fundamentals to get started with our brand.
Find logos, colors, and typography specs

Logo



Main Logo: Alphabet Academy



Alphabet Station



Alphabet Aquarium



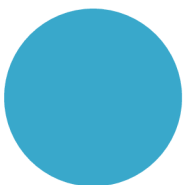
Alphabet Garden



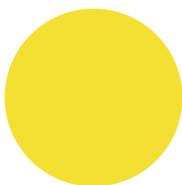
Alphabet Treehouse

Color Palette - Alphabet Academy

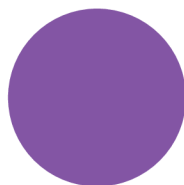
Primary



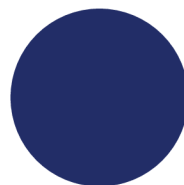
#39A8CB



#F3E033



#8355A4



#222D67

Villa Montessori Guidelines

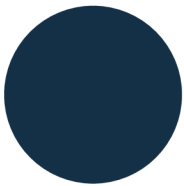
The key brand resources and fundamentals to get started with our brand.
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Logo

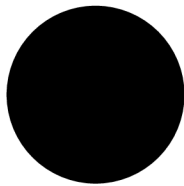


Color Palette - Villa Montessori

Primary



#143047



#000000

#FFFFFF



The Malvern School Guidelines

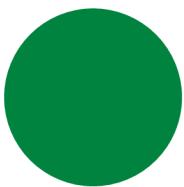
The key brand resources and fundamentals to get started with our brand.
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Logo



Color Palette - Malvern

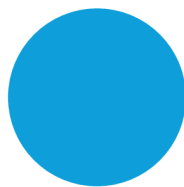
Primary



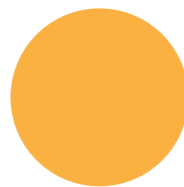
#00833E



#DD1C30



#0E9FDA



#FAB142



#96C93E



Learn And Play Montessori Guidelines

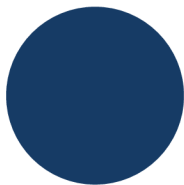
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Logo

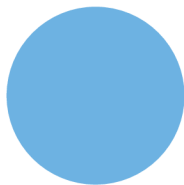


Color Palette - Learn And Play Montessori

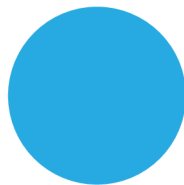
Primary



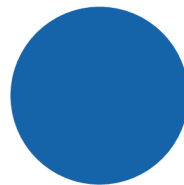
#163B65



#6DB2EZ



#27AAE1



#1563A8



#FBB515



Young Explorers Guidelines

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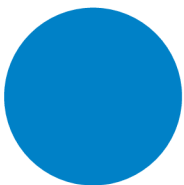
Logo



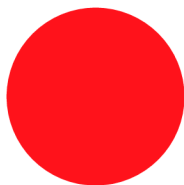
MONTESSORI
Young Explorers
SCHOOLS

Color Palette - Young Explorers

Primary



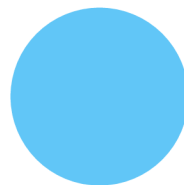
#0081C7



#FF121B



#C06BD7



#61C6F7