

Montessori by BrightPath Guidelines

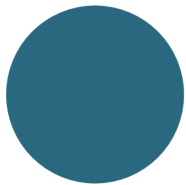
The key brand resources and fundamentals to get started with our brand.
Find logos, colors, and typography specs

Logo

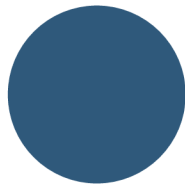


Color Palette - Montessori by BrightPath

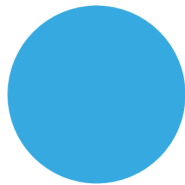
Primary



#29687e



#2F597B



#36A9E0

Typography

Hero Junior, our unique brand typeface, was designed by brand typography specialist Miles Newlyn. He's customized the characters to reflect how children are taught to write, creating a clear and accessible geometric sans suitable for both digital and offline communications.

HeroJunior-Light DESKTOP

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

HeroJunior-Light
Weight: 300
Style: normal

HeroJunior-Super DESKTOP

Aa **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

HeroJunior-Super
Weight: 400
Style: normal

HeroJunior-Regular DESKTOP

Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

HeroJunior-Regular
Weight: 400
Style: normal

HeroJunior-Bold DESKTOP

Aa **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

HeroJunior-Bold
Weight: 700
Style: normal